Definition and real life example of social change…

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| C:\Users\catherine.eccleston\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\6JFHZQIU\MP900439085[1].jpgC:\Users\catherine.eccleston\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\4HXA4S1M\MP900439135[1].jpg**AO1:** Social Influence Research | **AO1:** Findings **from minority influence** research can inform us how to bring about social change…  Moscovici carried out research on  C:\Users\catherine.eccleston\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\VS62PM7P\MC900232063[1].wmf |
| Implication( what has the research taught us about how we can bring about Social Change?): |  |
| **AO2:** Evaluation: Is this study valid/useful when attempting to explain how to bring about social change? | **AO2:** |

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| C:\Users\catherine.eccleston\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\3ZMN3KIZ\MP900430630[1].jpg**AO1:** Social Influence Research | **AO1:** Findings **from majority influence** research can inform us how to bring about social change…  Asch’s study into the role of allies illustrates the importance of allies/supporters  http://www.age-of-the-sage.org/psychology/social/asch_conformity.gif |
| Implication: |  |
| **AO2:** Evaluation: Is this study valid/useful when attempting to explain how to bring about social change? | **AO2:** |

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| C:\Users\catherine.eccleston\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\6JFHZQIU\MC900023516[1].wmf**AO1:** Social Influence Research | **AO1:** Findings **from obedience research** can inform us how to bring about social change…  Milgram’s obedience research highlights the importance of gradual commitment  C:\Users\catherine.eccleston\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\4HXA4S1M\MP900439244[1].jpg |
| Implication: |  |
| **AO2:** Evaluation: Is this study valid/useful when attempting to explain how to bring about social change? | **AO2:** |