**Social change**

What has social influence research taught us about how to create change in society?

**Lessons from conformity research**

**Evidence to support**

**AO3**

**AO1**

**Evidence to support**

**Lessons from minority influence research**

**AO3**

**AO1**

**Evidence to support**

**Lessons from obedience research**

**AO3**

**AO1**

**Social change**

Flow diagram to demonstrate how social change can be achieved