**Minority influence questions**

**Q1.** Read the item and then answer the question that follows.

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|  | A small group of environmentally-aware sixth form students are campaigning for their school to become ‘paper-free’ for the next six months. Recently, they had a meeting with a group of teachers who represent the teaching staff. The teachers told the students that the school could become ‘paper-free’ if the group of students could convince the rest of the student body it was a good idea. |

Use your knowledge of conformity **and** minority influence to explain the factors that will determine how successful the small group of students will be.

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|  | You may use this space to plan your answer. |

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**Q2.** Define the term minority influence **(2)**

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