**Internalisation**

A01 - description

**Conformity:**

**Internalisation:**



**Research conducted by: Sherif**

**Aim:**

**Procedure: Divided his participants into 2 groups**

**Findings:**

**Conclusion:**



A02 - evaluation

**Point:**

**Evidence:** For example participants were being asked to completed a strange task in an artificial setting which is unlikely to yield natural behaviour

**Evaluation:**

**Point:** Sherif can be criticised for using deception

**Evidence:** For example,

**Evaluation:**

**Point:**

**Evidence:** For example variables such as noise and lighting could be easily controlled, minimising extraneous variables.

**Evaluation:**