**Internalisation**

A01 - description

**Conformity:**

**Internalisation:**

[](http://images.google.co.uk/imgres?q=sheriff+badge+cartoon&hl=en&safe=vss&tbo=d&biw=1280&bih=843&tbm=isch&tbnid=PYqqumyiBZb_BM:&imgrefurl=http://www.zazzle.com/sheriff_badge_postcard-239263555616339029&docid=B52WBUDo2esJmM&imgurl=http://rlv.zcache.com/sheriff_badge_postcard-p239263555616339029envli_400.jpg&w=400&h=400&ei=VqzFUJ_DO8KDhQe-xoDgBg&zoom=1&iact=rc&dur=1&sig=114289821477472485908&page=1&tbnh=140&tbnw=158&start=0&ndsp=33&ved=1t:429,r:0,s:0,i:86&tx=122&ty=57)

**Research conducted by: Sherif**

**Aim:**

**Procedure: Divided his participants into 2 groups**

**Findings:**

**Conclusion:**



A02 - evaluation

**Point:**

**Evidence:** For example participants were being asked to completed a strange task in an artificial setting which is unlikely to yield natural behaviour

**Evaluation:**

**Point:** Sherif can be criticised for using deception

**Evidence:** For example,

**Evaluation:**

**Point:**

**Evidence:** For example variables such as noise and lighting could be easily controlled, minimising extraneous variables.

**Evaluation:**