Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Conformity Refresh!**

1. Define Conformity *(2 marks)*

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1. Which of the following is a definition of a social norm: *(1 mark)*

A man called Norm who likes going out on a night out

Behaviour and thinking that’s considered appropriate in a particular setting

Interaction with others within social groups influencing how we see the world

1. There are 2 types of social norm, implicit and explicit, give an example of each: *(2 marks)*

**Implicit:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Explicit:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Outline the key differences between compliance and internalisation *(3 marks)*

|  |  |  |
| --- | --- | --- |
| Compliance | WHEREAS | Internalisation |
|  |  |
|  |  |
|  |  |

1. Who conducted research into compliance? *(1 mark)*

*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

1. Who conducted research into internalisation? *(1 mark)*

*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

1. Outline the findings of the research conducted by the research in Q.5 *(3 marks)*

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1. Give one advantage and one disadvantage of research into internalisation *(2 + 2 marks)*

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Grade: