**Example**

Has there been any research conducted on animals that would suggest that attachment is as a result of a biological process? Who conducted this research? What did they do? What did they find?

**Evaluation/Elaboration**

Why does Howe’s research criticise Bowbly’s theory. What would we expect to see the outcome of this research to be? What was the outcome of this research? Why is this a problem for the Evolutionary theory?

**Example**

**Howes et al (1994)** found that parent-child relationships were not necessarily the same as child-peer relationships calling into question Bowlby’s assumption that our early attachment with our primary caregiver are a template in which we build all future relationships.

**Evaluation/Elaboration**

Why is Burman’s assumption a weakness for Bowlby’s theory? Would the British Psychological Society be happy with the way Bowlby’s theory might make mothers feel?

**Evidence**

**Burman (1994)** pointed out that Bowlby’s theory places a terrible burden on primary caregivers (usually mothers) when they are bringing up their infants…explain what this burden is. What pressures are placed on primary caregivers?

**Evaluation/Elaboration**

How does Hazen and Shaver’s research support Bolwby’s theory (can you link this research to the internal working model and the attachment template?)

**Example - Hazen and Shaver** asked participants to complete the ‘Love Quiz’ which assessed both their adult and infant attachment types. They found that there was a strong correlation (relationship) between the attachment types that they held with their parents and the attachments that they held within their adult relationships.

**Evaluation/Elaboration**

How does Lorenz’s geese research into imprinting support the Evolutionary Theory of attachment? Link back to the main assumptions of the Evolutionary Approach (i.e. attachment is a biological process that is motivated by genetics etc…)

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